

St.Peter's Engineering College – Technology Business Incubator  
Avadi,Chennai – 600 054

Please read this before filling in / Submitting the application

The information submitted by the applicant by filling this form is required by St.Peter's Engineering College – Technology Business Incubator (SPEC-TBI) to assess the suitability for providing incubation services. SPEC-TBI reserves the right to reject any proposal without assigning any reason . SPEC – TBI will treat the information provided as confidential. However, by signing and applying to SPEC-TBI for incubation assistance through this form, you agree not to make any claim or demand compensation in any form,at any point in time , now or any time in future , on the information and technology details provided by you . SPEC-TBI will not pay any compensation to you in any form for the delay in communicating the decision or rejecting the proposal.

For office use only  
Date Received

\_\_\_\_\_

Reference # \_\_\_\_\_

Received by : \_\_\_\_\_

Founder Profile
-----------------

1.Name of the founder :  
(1.If more than one  
list all the names  
2.Enclose CV )

2. Date of Birth & Age :

3. Father Name :

4. Phone Res : Office : Mob :

5. Email :

6. Permanent Address :

7. Postal Address :

8.Highest Educational  
Qualification :

9.Year of passing :

10. Area of Specialization :

11. Name of the Institute /  
University :

12.Work Experience :  
(List all the companies  
You have worked for  
Your job title , nature  
Of job and period of  
Service )

Concept of Product/Service
----------------------------

1. Briefly describe your product / Service
  
  
  
  
  
  
  
  
  
  
2. What is new about your technology ?
  
  
  
  
  
  
  
  
  
  
3. How innovative is your idea vis-à-vis current technology ?
  
  
  
  
  
  
  
  
  
  
4. List all possible applications for your technology ?

Potential Market / Market Segment
-----------------------------------

1. What customer pain will your offering resolve ?
  
  
  
  
  
  
  
  
  
  
2. Who precisely are the customers having the the pain ?
  
  
  
  
  
  
  
  
  
  
3. Have you done market survey? If yes, briefly describe the method and results.

Competition in this market
----------------------------

1. How many players are operating already in this market ?
2. Are there any entry barriers for a new entrant ?
3. Is it easy or difficult for substitute products to erode your market ?
4. Do you possess proprietary elements – patents, trade secrets, etc – that other firms Cannot likely duplicate or imitate? If yes, please give details.

Development stage / Plan
--------------------------

1. In which stage of development is your technology?
2. Is this technology owned by you or obtained from other sources ?
3. If your own, have you completed technology development? or what stage you are in the development process ? What is the estimated time required for completion of the development of technology?
4. What are the most important technological risks?

5. Do you need technology development and research assistance?
  
6. If technology for your project is provided by another lab or agency , please indicate the name of agency .
  
7. What is the arrangement you have made with the agency for technology transfer / royalty payment ?

Business Plan
---------------

If you have a business plan ready , please enclose the same.

Support from TBI
------------------

Minimum services expected from SPEC-TBI (Tick your choice)

1. Telephone
2. Fax
3. Shared laboratories access
4. Internet access
5. Conference rooms
6. Secretarial Services
7. Advisory Services
8. Legal Services
9. Accountancy services
10. Any other , pl specify \_\_\_\_\_

Other
-------

Any other information you think relevant for review of your proposal.

